

EXPERIENCE

Saatchi & Saatchi Wellness
New York, NY
Graphic Designer
2016-2017

- / Design with a team of Art Directors, Designers and Developers applying user centered design methodologies
- / Brand collateral material, using captivating visuals for household companies such as NexGard
- / Ideate and develop concepts for social media that succinctly deliver a strong narrative and corporate presence online
- / Conceptualize digital solutions across multiple screen sizes and video, graphic, and audio platforms

Bibiana Agüero LLC
Atlanta, GA
Graphic Designer
2013-2017

- / Conceptualize immersive design across multiple devices
- / Holistically form new navigation-friendly experiences
- / Design and rebrand company identities

The Kreative Kafe
Atlanta, GA
Web Designer
Graphic Designer
2016

- / Ideate and conceptualize design across multiple devices
- / Transform wireframes into complete websites
- / Create and deploy websites to work fluidly for in-class digital e-commerce experiences

Georgia Close Up Foundation
Atlanta, GA
Lead Graphic Designer
2015-2016

- / Branding of organization
- / Design publications materials from personal concept development
- / Implementation of designs onto website using HTML/CSS
- / Direction of e-mail & social media campaigns
- / Lead discussion-based workshops on-program

EDUCATION

Savannah College of Art and Design (SCAD)
Atlanta, GA
Bachelor of Fine Arts
Graphic Design
Photography minor
2016

SOFTWARE SKILLS

- / Photoshop
- / InDesign
- / Illustrator
- / DreamWeaver
- / Lightroom
- / After Effects
- / Premiere Pro
- / CaptureOne
- / Sketch
- / Marvel
- / Invision
- / POP
- / Axure

DESIGN SKILLS

- / Corporate identity
- / Publication design
- / HTML5
- / CSS3
- / JQuery Mobile
- / Wordpress

LANGUAGES

- / English
- / French
- / Spanish

WORKSHOPS

SCAD
Atlanta, GA
Stefan Sagmeister
Branding Workshop Participant
2016

- / Participated in a hands-on workshop with accredited and published graphic designer Stefan Sagmeister

AFFILIATIONS

The Professional Association for Design (AIGA)
2015

HONORS, AWARDS, PUBLICATIONS

Armchair Media
Atlanta, GA
MA! "Design is human" annual book
2016

- / Contributing photography
- / Leading art direction

SCAD

Savannah, GA
Adobe Certification
Photoshop CS6
2014

SCAD

Savannah, GA
Artistic Scholarship recipient
2012

- / Published the most outstanding artwork made from a collection of Fine Arts techniques

SHOWINGS

SCAD

Atlanta, GA
Open Studio Night Participant
2015

- / displayed photography to showcase work from the Fine Arts Department

SCAD

Savannah, GA
Foundations Show
2013

- / This show fêted work accepted as the best from Foundation Studies